

AUCKLAND DIVING COMMUNITY TRUST



Springboard & Platform Diving in Auckland

STRATEGIC PLAN 2015 - 2017

VISION: Support Diving Waitakere and North Harbour Diving clubs become the Leading Springboard & Platform Diving Centres in Auckland, where people are inspired to participate, compete and strive for excellence.

MISSION: Grow, Lead, Succeed, Celebrate, Be Safe

OBJECTIVE: To grow our sport on all levels

GROW MEMBERSHIP NUMBERS	GROW MEMBERS PERSONALLY	GROW MANAGEMENT	GROW FACILITIES	ENSURE ADCT & CLUB SUSTAINABILITY
<ul style="list-style-type: none"> Encourage fitness, water safety awareness and activity for Aucklanders, particularly children. Expose children to safe practice in deep water and pools, through schools and club programmes. Run accessible and vibrant competitions. Raise awareness and interest in the wider community. Engaging communication across all channels with stakeholders, including Auckland Council, schools and Community Trusts. Identify future talent and foster engagement in diving. 	<ul style="list-style-type: none"> Lifelong involvement opportunities in fitness and water based activity. Offer Coach development pathways. Bridge development from Learn To Dive to Competitive level. Support sustainable, successful representative programmes nationally and internationally. Provide national and international competitive opportunities. Build water safety awareness amongst divers, including lifeguard competence. 	<ul style="list-style-type: none"> Become a benchmark of excellence for growth, hosting and promotion of diving in NZ. Development of club resources and investment in equipment and staff training. Recruit coaches with track record of coaching and administrative capability. Expand the number of coaches and provide employment. Provision of shared services through collaborative relationships. Open communication between ADCT and stakeholders. 	<ul style="list-style-type: none"> Facilities accessible to all Aucklanders. Increase access to vertical pooltime and dryland training for all divers. Develop council and funder relationships for improved facilities. Assist in effective utilisation of shared facilities. 	<ul style="list-style-type: none"> Sound governance structures. Sound risk and asset management (balance sheet / operational / commercial). Grow and develop multiple sustainable revenue streams. Maintain costs to within budgeted levels. Build strong relationships with stakeholders (Waitakere Diving, North Harbour Diving, Auckland Council, Aktive, Sport NZ, Diving NZ, NZ Olympic Body, provincial Diving Clubs). Create Trustee succession planning within parent body by identifying and enlisting parents with governance and commercial skills. Implement club focused elements of Diving NZ's Strategic Goals.

UNDERPINNING SKILLS: Governance, Leadership, Clear & Open Communication, Stakeholder Partnerships, Innovative Systems & Financial Management.

UNDERPINNING VALUES: Partnership, Passion, Integrity, Respect, Excellence, Innovation, Co- operation & Team work.